



Corporate WebSupport - Capability Statement

Website traffic report

A specialised service - web analytics / website traffic reports

Establishing a website is a great marketing tool, showcasing your business, products and services to the world, but how do you measure the success of your online presence?

A *website traffic report* is a collection of attitudinal, behavioural and competitive information relating to your website, such as:

- Access and usage of your website - are you being sought for information or product?
- Areas or sections of most interest to your online visitor.
- Search engine index - who links your website?
- Who are your competitors?

Our reports also include suggestions to address the issues brought to light, whether they be related to content or to technical matters.

Corporate WebSupport - Our expertise

Corporate WebSupport prepares individually tailored website traffic reports to government and private sector clients. The information contained is presented in a graphical and numerical format, making it 'boardroom friendly' and ready to use.

Testimonials available upon request

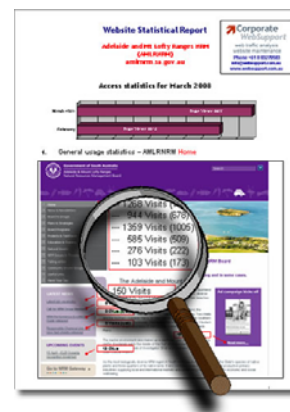
Objectives

These statistical reports are designed to improve the business potential a website has to offer.

- Improve search engine indexing of the site
- Finetune content and navigation of site
- Highlight invisible flaws within the site
- Monitor performance of website

Project execution

- Planning / consultation stage
 - Strategic review of site
 - Set outcomes
- Practical execution
 - Setup technical side of services
 - Prepare report & present to client



FAQ's

- Please refer to our online faq's at http://www.websupport.com.au/website_traffic_report/faq.htm

Corporate WebSupport

...a website business that means business for your website